

## STUDENT RECRUITMENT STRATEGY AY2024-25

Student recruitment strategy is a multipronged process linked to UOBACERAK's Marketing Strategy and UOBACERAK's Inclusiveness Policy. Students are provided with detailed application packs and advise by the admissions team led by Admissions Manager. Students who are interested in applying to study with UOBACERAK are required to submit all their details defined as part of the admissions requirements of the Awarding Institution.

UOBACERAK also abides by the RPL Policy (Recognition of Prior Learning) of each Awarding Institution. Students are provided with this guidance at the application stage if it is relevant to them.

### Student Admissions Process

Upon receipt of the completed application form the students are required to undertake and complete the following before they are admitted:

1. Appear for a placement exam in Mathematics & English or provide proof of qualifications.
2. Appear for an Interview with a member of the UOBACERAK Academic Team & Administrative Team present.

All students admitted to programmes at Western International Colleges RAK Campus must meet the SAME entry requirements as those published for the course delivered at the Awarding Institution. Any local variation is subject to the student holding equivalent entry qualifications and this is established using the guidelines on International Qualifications set by NARIC.

All admission recommendations are made with regards to whether a student can undertake the rigors of the programme after the aforementioned procedures are completed and the final reports are made. The admissions decision is again a joint one made with appropriate representation & inputs from the UOBACERAK academic team.

### Non-standard admissions are only approved by the Awarding Institution.

After successful application and prior to the course start date, all students are sent information regarding the enrolment/induction day, any outstanding fees and payment method, halls of residence information and visa requirements. These must be satisfied prior to commencing their studies.

#### Review history

<i>Last Updated:</i>	<i>September 2022</i>
<i>Reviewed on</i>	<i>March 2025</i>
<i>Next review Date</i>	<i>September 2025</i>